

## SEASON'S GREETINGS FROM WALLY

**MONACO, 14 DECEMBER 2011** - Wally has today sent Season's Greetings to its facebook fan base by offering them a chance to win a pair of 'money can't buy' Wally skis. These legendary skis were created by Wally as a special design exercise and are strictly not available for purchase. However, fans have been given the opportunity to win them by entering a prize draw on the Wally facebook page.

Creators of the world's most innovative and groundbreaking sail and power yachts, Wally//Labs takes its expertise in high-performance materials and technology and applies this to a range of breakthrough designs. Based upon carbon fibre technology developed for racing yachts, it has used Finite Element Analysis to create skis that are exceptionally light and efficient. Wally//Ski delivers unmatched precision, comfort and stability, on and off the piste.

For a chance to win, go to [wally.com/competition](http://wally.com/competition)

- Ends

Notes to editor:

1. Founded in 1994 by Luca Bassani Antivari, passionate and visionary yachtsman, Wally changed the entire concept of cruising yachts and created groundbreaking sailing and power boats which are unmatched reference points in yachting and in the design world.
2. Wally//Labs is a centre of innovation in design and performance, developing projects across broad range of areas and concepts.
3. Wally is a two-time winner of the Compasso d'Oro (in 2004 and in 2008), the world's most important award for quality and design.
4. For further information, please visit [www.wally.com](http://www.wally.com)

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